

## GET INVOLVED IN ONE OF OUR NATIONAL CAMPAIGNS

### National Pediatric Cancer Awareness Day



September is Pediatric Cancer Awareness Month. Join schools and businesses across the country on the last Friday in September for our National **GOLD OUT!**

Register at [Go4theGoal.org](http://Go4theGoal.org)

**One Day, One Dollar, One Goal...Curing Pediatric Cancer®**

Elementary and Middle Schools participate in **Spring Into Action 4 a Cure.**

Lace Up and Walk for...  
**Remembering, Battling, and Surviving**

To get involved, contact  
[G4G@Go4theGoal.org](mailto:G4G@Go4theGoal.org)



**SPRING INTO ACTION  
4 A CURE**



Athletes and Coaches representing teams of all levels and sports across the country are wearing our **GOLD** shoelaces and gear to promote much needed awareness for pediatric cancer.

Get you team involved by emailing  
[LaceUp@Go4theGoal.org](mailto:LaceUp@Go4theGoal.org)

**Lace Up 4  
Pediatric Cancer.**

We keep it local! Funds raised from these campaigns directly benefit patients in the communities where they are raised. Have a question? Email us at  
[G4G@Go4theGoal.org](mailto:G4G@Go4theGoal.org)

**One Goal...Curing Pediatric Cancer®**


## KNOW PEDIATRIC CANCER®

 Cancer is the **#1** cause of death of children by disease



 **1 in 4 elementary schools** has a student battling cancer



 Most high schools have **2 students** who are current or past cancer patients




 **15,000 children** are diagnosed with cancer every year

 **50% of families** with a child battling cancer file for bankruptcy



 **Less than 4%** of federal funding is dedicated to pediatric cancer research



 **2/3** of pediatric cancer patients have long lasting chronic conditions associated with treatment of the disease



**Imagine...**  
Making a  
difference in the  
lives of children  
with cancer.

*Join Us and Make a Difference Today!*

**GO 4 THE GOAL®**  
Helping Kids with Cancer Achieve Their Goals

**Go4theGoal.org**  
[G4G@Go4theGoal.org](mailto:G4G@Go4theGoal.org)

**Go4theGoal.org**

**One Goal...Curing Pediatric Cancer®**

## Our Story

The journey of Go4theGoal began in the halls of Children's Hospital of Philadelphia in May 2006. Until this point, our lives seemed to be positioned perfectly, riding the waves of career successes and enjoying watching our 4 young children grow and thrive. As you can imagine, that world came crumbling down at the news that our oldest child, Richard, had a rare form of cancer.

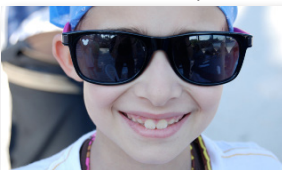


Richard 2006



Blake and Richard 2005

While this path was extremely challenging for our family, it was made somewhat easier by the unique position we were in; having the financial means, emotional support, medical knowledge, and close proximity to a top treatment center. Within weeks of Richard's diagnosis, we realized that many families did not have this infrastructure and began the Go4theGoal Foundation in an effort to help those battling pediatric cancer travel this road with a little more security, dignity, and normalcy. The only worry a parent should have when caring for a very sick child is how and when their child will become healthy again.



Blake 2010



Stefanacci Family 2005

Richard lost his fight with cancer just a few months shy of his 15th birthday. While it's obvious that our mission did not stop there, it became fueled by his cousin Blake's diagnosis of another rare form of pediatric cancer, Alveolar Rhabdomyosarcoma. Blake bravely fought her cancer and has been in remission for over 5 years.

*Richard & Beth Stefanacci*  
Founders of Go4theGoal Foundation

## Our Mission

Go4theGoal's unwavering mission is to improve the lives of children battling cancer by providing financial support, developing and implementing unique hospital programs, funding innovative research, and granting personal wishes.

We are proud to support patients and programs in hospitals across the country.



**"Top Rated Nonprofit  
2012-2017"**

by Great Nonprofits

*"Working with Go4theGoal has been such a pleasure over the past few years. They are always willing to hear our feedback, as well as thinking of new and creative ways to meet the individual needs of the kids in our care."*

Cohen Children's Medical Center



*"Thank you for helping not only with financial hardships during treatments, but for helping improve the quality of life for our young patients during long term hospitalizations. We appreciate everything you do for our patients, families, and other healthcare organizations around the country."*

Masonic Children's Hospital

*"Go4theGoal has been quickly responsive and supportive to many families that I have worked with. They have been flexible and accommodating to individual needs, whether they are practical or emotional supports - they just seem to want to meet a need and help a child and family."*

Massachusetts General Hospital

## Making a Difference

### Financial Assistance

Over 50% of families with a child battling cancer are forced to file for bankruptcy due to lost income and increased expenses. Go4theGoal assists families with their day-to-day bills and travel expenses.

### Hospital Programs

Go4theGoal provides grants to hospitals for unique programs and events that improve patient experience and give kids something to look forward to, including our own **Kart 4 Kids** program, now active in over 20 hospitals across the country.



### Granting Wishes

We strive to give families a positive memory during this most difficult time of their lives. Wishes include providing patients with electronics to help them keep entertained and in touch with friends and family, vacations, and VIP concerts and sporting events.

### Renovations

During a child's treatment, families spend a great amount of time at the hospital. There are many hospitals that are offering excellent care, but lack the comforting and interactive atmosphere to make the journey easier. Go4theGoal renovates hospital spaces, giving patients and families the environment they deserve.



Infusion Clinic  
St. Christopher's  
Hospital for Children

### Cancer Free Futures

Less than 4% of federal funding is directed to pediatric cancer research. Since 2007, Go4theGoal has funded over 1 million in innovative research to promising scientists across the country to find better treatments and ultimately cures.

**GO4  
THE GOAL**  
Helping Kids with Cancer Achieve Their Goals

**Go4theGoal Nationwide...**  
Touching lives and making a difference.